

# JESSICA BARBER JOINS S. M. WILSON AS CRM AND MARKET RESEARCH COORDINATOR

St. Louis, Mo., December 14, 2015 – Jessica Barber has joined S. M. Wilson & Co. as coordinator of customer relationship management and market research. She will support the company's marketing and business development efforts by organizing and managing the firm's customer relationship management (CRM) system, which includes researching and gathering project, company, personnel and industry data as well as potential opportunities and clients. She will also assist in the development of marketing materials.

Jessica has 17 years of marketing, program management and sales experience including service to the School of Engineering at Washington University in St. Louis and Tech Data Corporation in Clearwater, Florida. She holds a Bachelor of Arts in Marketing Communications and Technology Management from St. Petersburg College in St. Petersburg, FL.

S. M. Wilson is a full-service construction management, design/build and general contracting firm with headquarters in St. Louis. S. M. Wilson is one of the largest general construction and construction management firms in the St. Louis area. The company posted \$300 million in 2014 revenues, and ranks 232nd in Engineering News-Record's 2014 list of Top 400 commercial contractors nationwide. For more information, visit [www.smwilson.com](http://www.smwilson.com).